

Twincare terms and conditions

I need to create an online application page on the Twincare website that will allow participants to complete their entries, upload videos and images etc for an international competition.

The page needs to be auditable ie, reporting on who entered, the date and time of entry etc and on the backend, when the entry was downloaded from the website, by which user (twincare side), date and time (for legal requirements). There would also need to be some sort of acceptance of T&C that is auditable as well.

I would also need a set ENTRIES OPEN/ENTRIES CLOSE DATE (Again with some sort of reporting on these dates).

I have attached what I have thus far on the entry requirements.

Is this something you can do before I get the ball rolling, I need to start promoting the competition from Feb (there was legal hiccups from 5 countries including SA which means I am unable to use the international entry platform).

I will request clarity on image and video sizes as well as we would need good quality images for use on social, print etc.

Goldwell Future Fund

ELIGIBILITY

- **Qualification** junior stylists with 5 years or less of experience (including apprenticeship) as of the submission date. Must have completed an apprenticeship or hold local licensing/accreditation certifying you as a fully qualified professional hairdresser.
- Must be between 18 and 30 years of age as of the submission date.
- **Demonstrated passion for color** (beyond general styling).
- **Active online presence** on Instagram or TikTok showcasing some of your work on publicly available channels.
- **Demonstrated commitment** diversity, eco-conscious practices, or community service.

ENTRY PROCESS

Entry Process:

Goldwell.com/futurefund

- Online Application Form
Submit personal data & answer key questions.
- Portfolio Upload
Upload 3–5 examples of your past color work, preferably before/after, with brief captions.
- Short Video Submission
Upload a 60–90 second video introducing yourself.

INFO CAPTURE

- Name (First and Surname)
- Date of birth
- Social handle (@insta or TT)
- Valid email address
- Country of residence
- Salon name
- Start date of apprenticeship
- **DISCLAIMER** - Global is permitted to share this info with region for 90 days. Region will not be able to save this info

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VIDEO ENTRY

Entry Video Guide

- **Title: "This is My Color Story"**
- **Tone:** Informal, heartfelt, authentic. Filming on a phone is perfect. Bonus points for showing your creative space or tools. Feel free to present in your native language.
- **Video Structure**
- **Introduction**
- Share your name, where you're from, and where you work.
- Briefly explain why you became a hairdresser or what drew you to the craft.
- **Your Color Philosophy**
- What does hair color mean to you? What excites you most about hair color?
- What is the legacy you want to leave with being a hair colorist?
- **Closing statement**
- End with:
"I am the future of color because..."
(Complete the sentence in your own words.)

WRITTEN & PHOTO ENTRY

Written prompts:

- Why did you choose to become a hair colorist?
- How would this fund help you grow personally and professionally?
- What are your career goals?
- What color line are you using today?

Upload images

3-5 Images of your work
(can be phone taken images of your work, you working on a client, or a client in process)

JUDGING RUBRIC

Scoring Rubric (out of 500):

- **Storytelling impact (40% / 200 pts)** – Engaging video and compelling written narrative.
- **Personal vision & empathy for the industry (30% / 150 pts.)** – Where do you want to go as a stylist?
- **Learning mindset and growth potential (20% / 100 pts.)** – Demonstrates curiosity, self-reflection and eagerness to evolve
- **Technical Excellence (10% / 50 pts.)** – Precision, blending, and understand of color fundamentals.

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SAVE THE DATE **GLOW UP 2026**

Have you secured your ticket for the
GOLDWELL
GLOW UP 2026
EVENT?

22 MARCH 2026

email me to book your spot!